



Advocating for English Learners

2014 National Professional Development Project Directors Meeting

March 10, 2014

John Segota, CAE

Assoc. Exec. Dir. for Public Policy & Professional Relations

TESOL International Association

Advocacy as Leadership



- **TESOL P-12 Professional Teaching Standards**
 - Domain 5: Professionalism
 - 5.a – ESL Research & History
 - 5.b – Professional Development, Partnerships, and **Advocacy**
- **NBPTS ENL Standards**
 - IX – Professional Leadership & **Advocacy**

TESOL P-12 Professional Teaching Standards



- **Domain 5: Professionalism**

Candidates take advantage of professional growth opportunities and demonstrate the ability to build partnerships with colleagues and students' families, serve as community resources, and advocate for ELLs.

*5.b – Professional Development,
Partnerships, and **Advocacy***

NBTPS ENL Standards



Standard IX – Professional Leadership and Advocacy

Accomplished teachers of ELLs contribute to the professional learning of their colleagues and the advancement of knowledge in their field in order to advocate for their students.

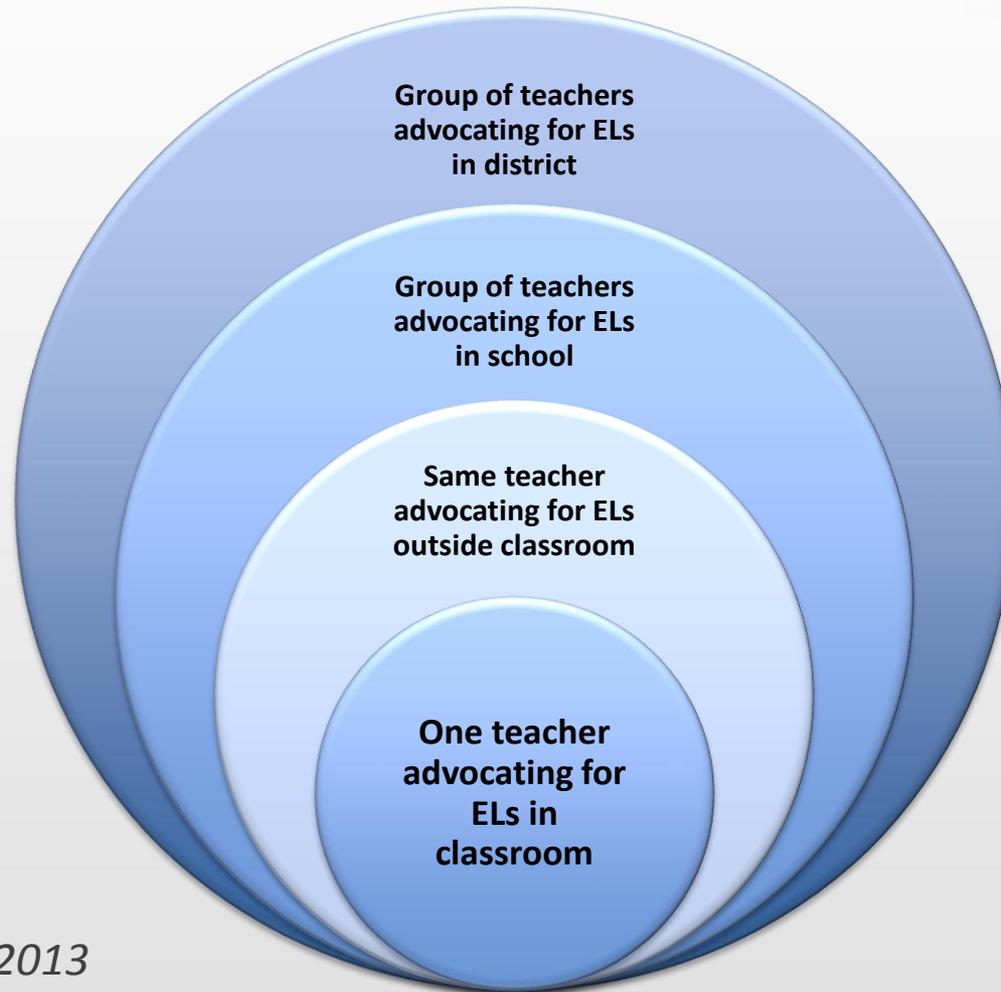
Types of advocacy



- **Self advocacy**
- **Case/personal advocacy**
- **Cause/public/issue advocacy**



Ripple Effect



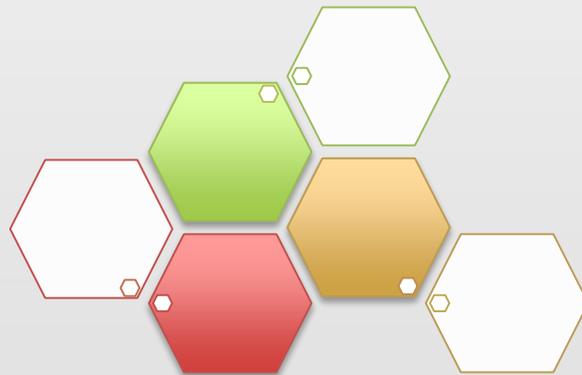
Staehr Fenner 2013

Framework of advocacy



- Educate
- Organize
- Activate
- Currency
- Defensibility
- Futurity

Herrera & Murry (1999)



Knowledge is credibility

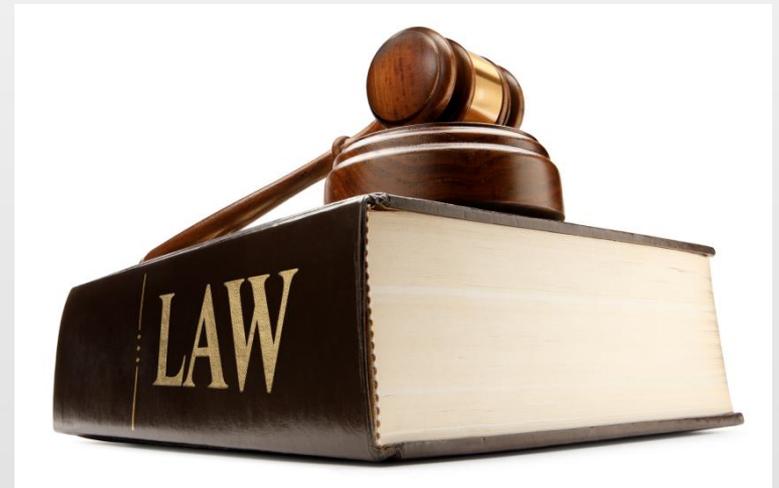


- **Facts & issues**
- **Policies & procedures**
- **Options**
- **Resources**
- **Documentation**

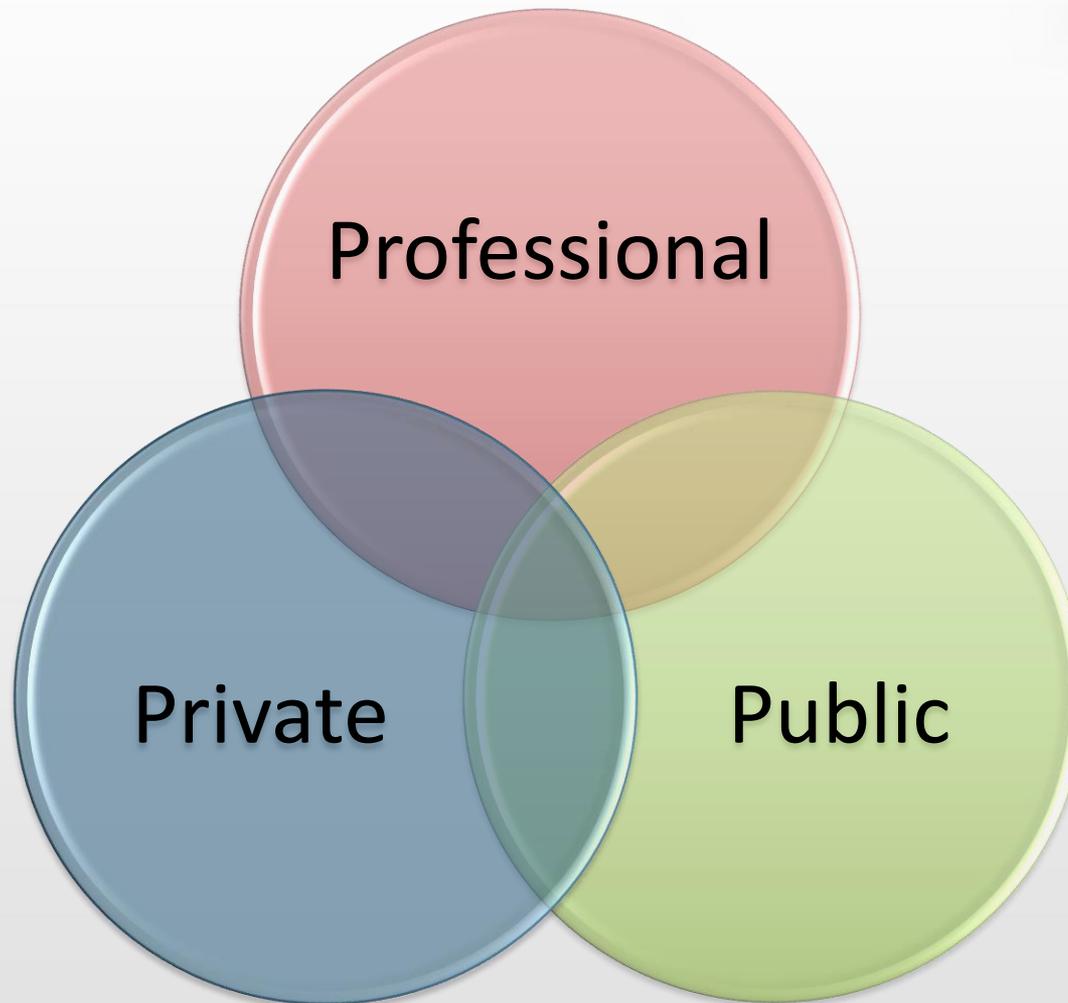
Rights



- **Laws – Local, State, Federal**
- **Contracts**
- **Rules & Policies**
- **Preferences & Social Expectations**



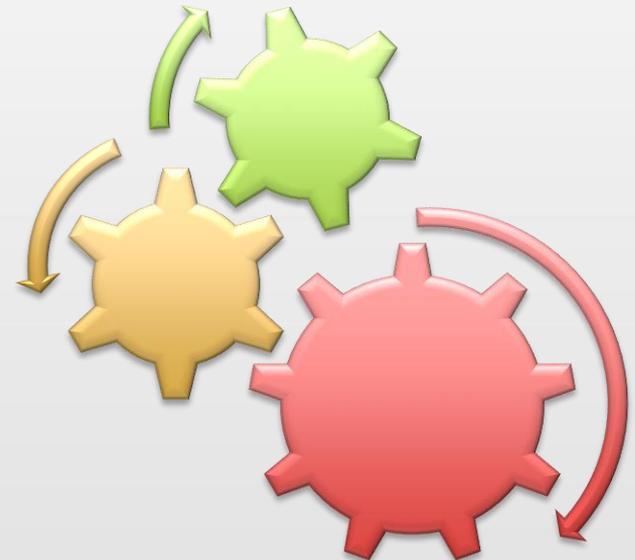
Spheres of influence



Strategies



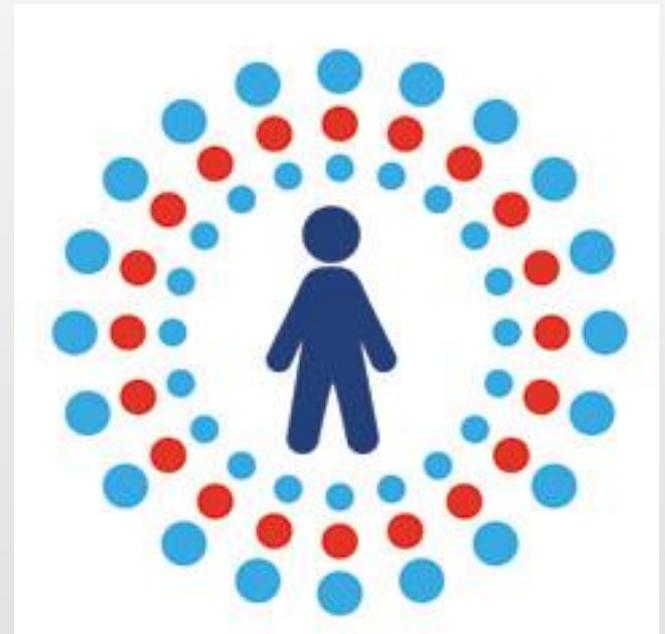
- **Personal expertise**
- **Opportunities for collaboration**
 - Conversations
 - Observation
 - Modeling
 - Professional Development
- **Mutual respect**



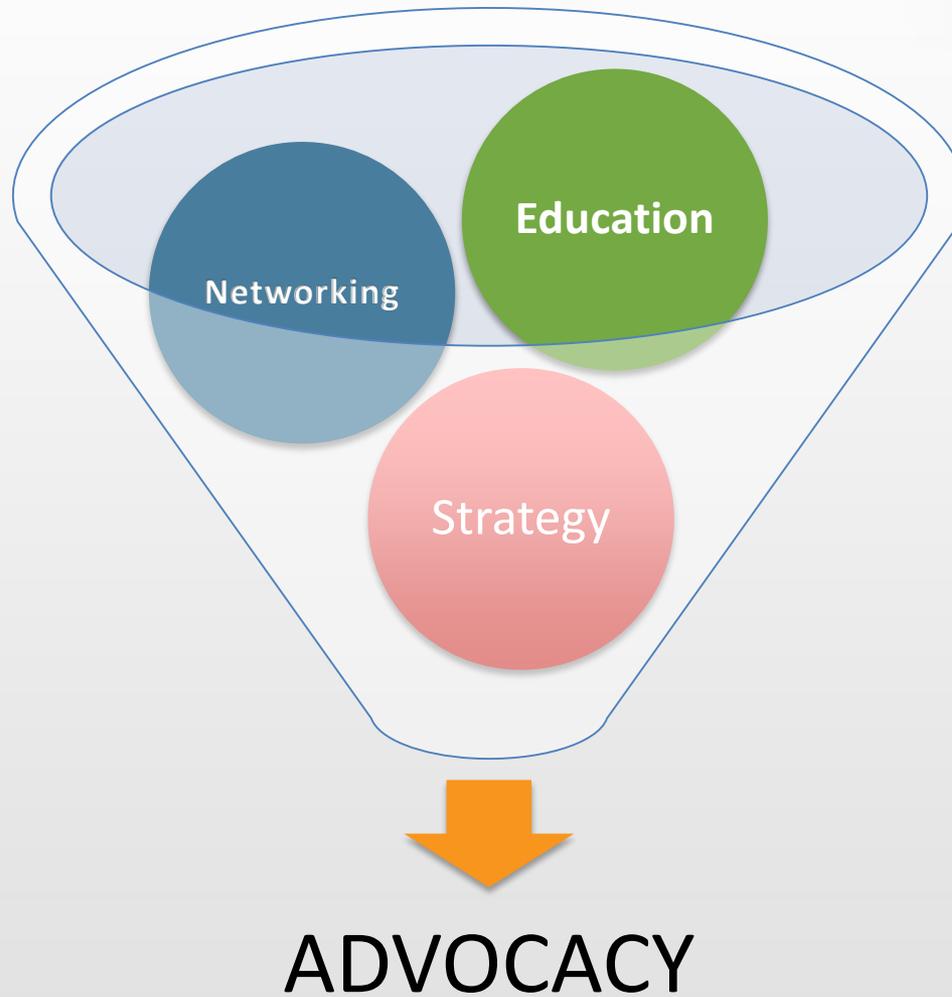
Networks



- **Who do I know?**
 - Personal networks
 - Professional networks
- **What resources do they have?**
- **Who do they know?**
- **Who are the other stakeholders?**



Ingredients



Success





“Let us not be content to wait and see what will happen, but give us the determination to make the right things happen.”

- *Horace Mann*